

Environmental Business Products shortlisted for national recycling award

LONDON, 14 April 2011 - Environmental Business Products (EBP) has been shortlisted for an award at the National Recycling Awards.

EBP's work remanufacturing used inkjet printer cartridges has been recognised in the "Materials Recycler of the Year" category at the well-respected awards which highlight outstanding quality, innovation and best practice.

As one of five shortlisted companies, EBP is in contention to be the inaugural winners of the new category which was open to companies that recycle, re-use or recover energy from materials. The winner will be announced at the Park Lane Hilton in July.

Pat Stead, founder and chief executive of EBP, said: "It is exciting to be in with a chance of being the first winners of this award as we have been advocating the sustainable use of materials since the company was set up in the early 1990s.

"We were interested to note that we are the only shortlisted company that reuses materials rather than recycles them. For us this is an important distinction. Not all materials can be reused but where they can it is best for the environment to reuse rather than recycling conventionally."

EBP pioneered the sustainable green market for remanufactured inkjet printer cartridges, using techniques and equipment that we developed in-house. Since 1992 the company has been the European market-leading supplier to high street retailers and mail order channels, and, in the process, has prevented more than 50m inkjet printer cartridges being sent to landfill.

The annual National Recycling Awards are the leading accolades of the waste management community and last year brought together almost 600 professionals across a range of industries.

(<http://www.mrw.co.uk/home/national-recycling-awards-2011-finalists-revealed/8613680.article>).

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